

Professional Background

Bramleys Chemist, Kensington - Super Intendant Pharmacist and Manager

(September 2010 - April 2015) *The*

company is divided into two parts - a Pharmacy and a therapy centre. Within three months of joining, I was given the position of super intendant pharmacist; the key responsibilities included expanding current services, increasing customer base and combining my interpersonal skills with clinical knowledge for patient diagnostics and ailments.

- I was solely responsible for providing PDM information leaflets on a monthly basis to all customers. The information provided was unbiased, objective and fair and in line with the ABPI codes of practice.
- I conducted in-depth MURs and NMS reviews with patients, using my clinical knowledge to ensure that patient prescribing and treatment was optimal. If I felt that alterations needed to be made, meetings were organised with the GPs to deal with all patient issues. Monthly meetings were organised with my local GP practises to ensure that the correct medications were prescribed.
- I advertised OTC medications to the public for self-medication by increasing consumer knowledge. All advertisements needed to be in line with the ABPI codes of practice.
- I dealt with drug representatives on a daily basis and used my knowledge of current drugs which had been authorised, to potentially aid a patient's condition and recovery.
- I introduced the pre-registration scheme, which gave a developmental opportunity to aspiring pharmacists.
- As part of my tutoring initiative, I introduced a pre-registration teaching programme, where I successfully carried out monthly tutorials for all our students enrolled in the Pharmacist registration examination. My clinical knowledge, drug tariff and Medical law and ethics always needs to be up to date to ensure all teaching is relevant and thorough to pass the end of year exam by the GPhC.
- I implemented services including smoking cessation, supervised drug consumption, MUR services and the weight loss Lipotrim scheme. This offered a wide range of services to the public.

Pharmaclinix - Sales, Marketing and Strategy Executive

(2008 - 2015)

As well as working full time, I played a key role in the development of my family cosmeceutical business. This is now an international business, providing creams to chemists, beauty clinics and has now successfully become an addition to the drug tariff.

- I am heavily involved in the training of our representatives, to ensure that they have optimum scientific knowledge. This is so that they are able to provide accurate information on the creams to promote, without discrediting or undermining other competitive brands.
- Provide up-to-date product information for responding to external enquiries for any PharmaClinix products, ensuring that target response times are met.
- Be aware of any potential adverse reactions and complaints in accordance with the appropriate standard operating procedure (SOP) in order to facilitate compliance with MHRA regulations.
- I was given the responsibility to update all information on the web, our leaflets and external learning material about the products is accurate and current.
- Maintain product information systems and standards in order to provide accurate product support.
- I contributed to assembling and providing detailed material to the MHRA to comply with the ABPI code.
- I was given the responsibility to proof read all leaflets devised for GPs and patients, to ensure that all information is fair and objective, thereby being unambiguous to the public.
- I have been involved in preparing and delivering information and samples to healthcare professionals, therefore have good knowledge of the ABPI code of practise for the Pharmaceutical industry whilst preparing the goods to be successfully introduced to the drug tariff.

□

- I was the point of contact for all healthcare professionals with regards to reporting any issues or queries with the products and rectifying any potential adverse effects. This was then reported to the manufacturer upon initial release of the product to ensure these problems have been dealt with.
- I took part in international trade shows, which helped to successfully win mandates to sell PharmaClinix products in 55 department stores across the Middle East.
- I successfully obtained my level 4 Ptlls teaching certificate (April 2014). This gave me the qualifications to organise and educate doctors and aesthetic clinicians in a 1-day intense training course about our chemical acid peels. This demonstrates my ability to communicate effectively with all members of the medical profession as well as successfully selling our products and in turn, increasing their current treatment plans.

Kings Pharmacy, London – Pre-Registration Student

(August 2009 - August 2010) *Even*

as a pre-registration student, I was keen to learn how to run a Pharmacy successfully and wanted to implement new ideas to help improve business for the owners.

- Many of the customers suffered from hypertension and diabetes due to unhealthy eating/lifestyles. Therefore, I started up a weight-loss service, Lipotrim, to be mutually beneficial for both the customers and us. This shows that I have the thirst and ability to translate my educational knowledge into successfully treating patients with other ailments.

Ace Medicine, London

(June 2008 - June 2009)

I was involved in an educational company, specialising in learning resources for students applying for Medicine at University and for Medical students doing OSCE examinations.

- My main responsibilities involved liaising with universities to gain interest in the product, ensuring that we had a significant market for this product.
- I took a key role in organizing tutorials and taking part in online interview tutorials. This demonstrated my ability to both sell this product to a very academic institution, as well as demonstrating my verbal and communication skills, resulting in a very successful product.
- We won the 1st prize in the Electronic Media category from the BMA during their Annual Book Award in 2009.

Education

UCL School of Pharmacy: MPharm: 2.1

Mander Portman Woodward: A-Level: Biology (A), Chemistry (A), Maths (B); AS-Level: Psychology (A)

Lady Eleanor Holles: GCSE: 6A* and 4A grades

Extra-Curricular Activities and Positions of Responsibility

- Chief Event Coordinator for Pharmaclinix: "Beauty Clinix Awards Show" 2008: I co-ordinated an event for 500 guests at Radisson SAS Hotel. The show was televised by international TV Channel B4U to over 9 million viewers in 12 countries. My main responsibilities included venue set-up, negotiations of costing for entire event, sponsorship deal with Asian Woman Magazine and advertising rights with B4U
- I was the youngest person in the country to obtain a degree in Indian classical dance, aged 11. I then went on to teach workshops to children and adults weekly
- Lady Eleanor Holles: -1st team for Tennis, Lacrosse and Netball.